



第58届中国国家博览会(上海)
THE 58th CHINA INTERNATIONAL FURNITURE FAIR (SHANGHAI)

5-8 September 2026

National Exhibition & Convention Center
(Shanghai Hongqiao)

North Hall NA01

INVITATION

The Italian Lounge

*An immersive experience
into Italian Design and Lifestyle
to welcome guests, engage the senses
and foster wellbeing*

MEET. EXCHANGE. CONNECT.
Leading Italian brands, inspiring talks
and exclusive networking

CONCEPT & ORGANIZATION

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STRATEGIC PARTNER

GWA
LAW - TAX - ACCOUNTING

PATRONAGE

 **POLITECNICO MILANO 1863** | SCUOLA DEL DESIGN

SCIENTIFIC COORDINATOR

prof. Francesco Scutlica
Politecnico di Milano

EXHIBITION CONCEPT & DESIGN

 **Davide Pavanella Lab**

TABLEWARE DESIGN

 **LaCostruzione del Gusto**
project of cultura enogastronomica

ART DIRECTION

VUDAFIERI ♦♦ SAVERINO PARTNERS
MILANO SHANGHAI

KNOWLEDGE PARTNER

Csil

BUSINESS PARTNER

ITONICA
strategy & global positioning

BRANDS

arflex

 **OIKOS**
ARCHITETTURA D'IMPRESA

COVEMAGROUP 科维玛
STAIN COLORE AND MATERIALS FOR ARCHITECTURE - B2B4B VERSION

 **ERRELAB**
DESIGN & RESEARCH

tabu

FOSCARINI

NATUZZI
ITALIA

 **BERTONE DESIGN**

 **smeg**

 **BIALETTI**

LAMINAM
SUPERIOR NATURAL SURFACES

zafferano

oluce
Milano 1948

SELETTI

TECHINICAL PARTNER

VICTORY 百利
Dynamic Space

 **da**
designer d'italia

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APEROL SPRITZ
阿佩罗橙光

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